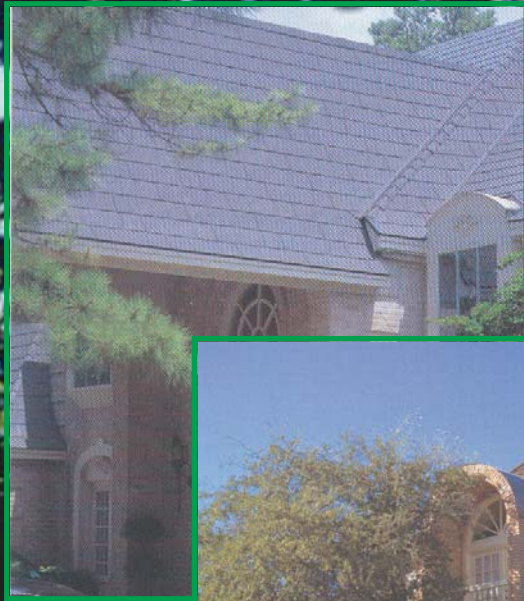




# Conquest Consulting



## Corporate Headquarters:

**Conquest Consulting**  
6510 185 Ave East  
Bonney Lake, WA 98390  
Office: (253) 640-ROOF  
Fax: (253) 863-4749  
<http://www.roofingrangers.com>



## Conquest Consulting

# Lifetime Roofing Systems

### About the Owner

Conquest was founded by Sean Sanborn in 1999. Mr. Sanborn's commitment to excellence and ethics is what lead him to create Conquest. After serving 5 years in the U.S. Army Special Forces Sanborn looked to clean up the home improvement industry. This industry ranks among the highest with customer complaints. This is due to the typical contractor that over promises & under delivers. Conquest's logic is: *Start & finish the project on time and on budget.*

### Commitment to Excellence & Ethics



Dear Valued Client,

Thank you for allowing us the opportunity to serve your families roofing needs. Our company's mission is to educate our clients in three aspects of roofing: products, installation and industry. We believe once our client has the knowledge they will be able to determine which company and roof system will best meet their needs.

In today's high pressure make a quick buck business world it is often the homeowner that is left with a feeling of despair. This is where Conquest Consulting sets itself apart from the roofing industry. We believe most people will choose quality and service over price consistently. As you will see after our visit our clients receive a superior roof system at economical price. Before the end of our first visit you will receive a complimentary roof needs analysis. This analysis will itemize your project in detail of all materials and labor to complete your project. This valuable tool ensures your family will not be over charged for material and labor on other bids you receive.

Through honesty and integrity we hope you will choose Conquest Consulting to build your next roof system. It is our company policy to never use high-pressure sales tactics. We will never demand for your business on a first visit, and all our bids are good for 90 days. I hope your experience with the Conquest consultant was both educational and enjoyable so we may earn your trust and business in the near future.

Thank you,  
Sean T. Sanborn, *Exec. V.P., Project Consultant*

### Conquest Consulting Takes on Roofing Industry

Conquest Consulting is a residential and commercial roofing broker that saves its clients \$5,000 - \$12,000 on roof replacement. Price is only half the equation. All of our roofs are backed by a "Transferable Lifetime Labor & Material Warranty." Our Mission is to provide every family with an opportunity to increase there home's value, cut heating and cooling bills, do away with expensive & dangerous maintenance and have more time to spend with family.

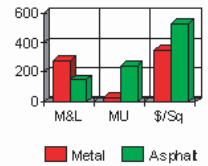
### Conquests Financial Strength

Conquest Consulting is a vertically aligned company. Our metal roofing system was established in 1974. With \$75,000,000 in yearly production and 17 manufacturing facilities across America, our clients can be assured that we will be around to back our roof systems. Our Technicians are all factory trained and certified which guarantees the roof to be installed to perfection the first time.

### Buyer Beware of the Roofing Industry

Today's roofing contractor is putting his profits before the quality of your roof. The roofing industry's average mark-up is 200%, not including the supplier and dealer's mark-up which can bring the total to over 410%. This is why most homeowners are forced to purchase a disposable asphalt roof system. Conquest shows the homeowner how to buy the material direct from the manufacturer and save over 300% on the cost of the Material & Labor for their project.

Material vs. Markup



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## Conquest Consulting

# Vertically Aligned Company

**Manufacturer**  
\$1.00

**Supplier**  
+\$.50 mark up

**Contractor**  
+\$2.00 mark up

**Dealer**  
+\$2.00 mark up  
= \$5.50 for each \$1.00

## Homeowner

**No Middleman**

**No Mark-up**

**No Mistakes**

**No Excuses**

### Average Industry Mark-up:

Jewelry	=	500%
Clothing	=	350%
Manufacturing	=	60%
Suppliers	=	150%
Roofing Contractor	=	200%

**410% Mark-up to you**

*You are guaranteed that your project from start to finish will be done right & on time or we will pay you \$100.00.*

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**Conquest Consulting**

## **What the Professionals Say...**

*"In the Northwest climate, a permanent roofing system is a true advantage in selling a home."*

-- J.L. Scott Real Estate

*"A quality roof system sets the tone of the workmanship throughout the house."*

--National Real State Appraisers Association

*"A roof inspection is mandatory in order for a real state transaction to be completed."*

--Department of Veterans Affairs

*"A roof is like the hull of a ship if it can't keep water out the inside is worthless."*

--Remodeling Magazine

**Is Your Existing Roof an Asset or Liability  
to Your Portfolio?**

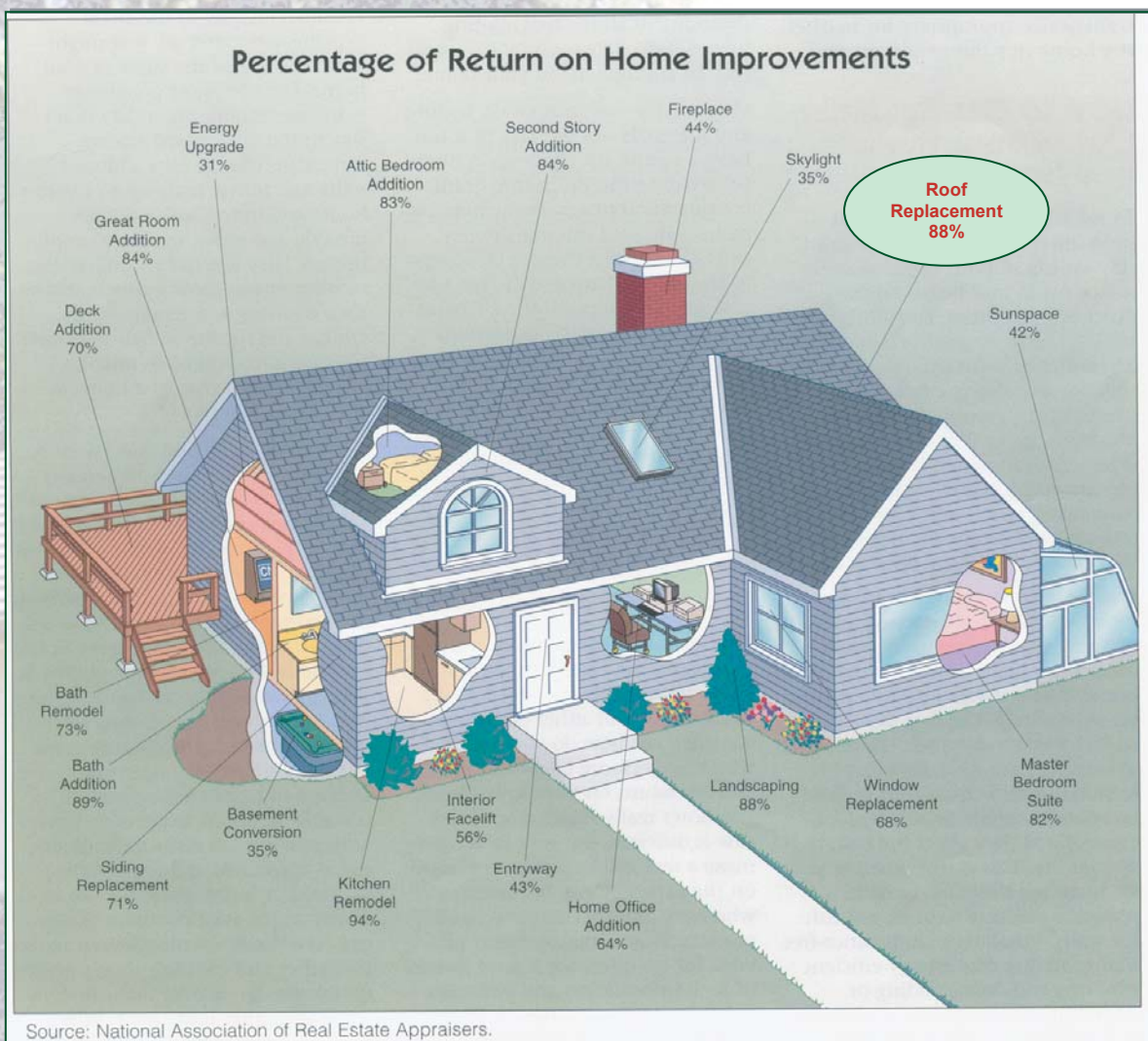
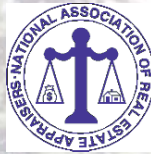
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# National Association of Real Estate Appraisers



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## Conquest Consulting

# Roofs Lead Double Lives

Roofing systems have a functional life, which is how long they stay sound, and an Aesthetic life which is how long they look good.

Roofing Product	Years												
	1	5	10	15	20	25	30	35	40	45	50	60	75+

### Asphalt

Functional	<div style="width: 100%; height: 10px; background-color: red;"></div>
Aesthetic	<div style="width: 10%; height: 10px; background-color: green;"></div>

### Fiberglass

Functional	<div style="width: 80%; height: 10px; background-color: red;"></div>
Aesthetic	<div style="width: 20%; height: 10px; background-color: green;"></div>

### Wood

Functional	<div style="width: 70%; height: 10px; background-color: red;"></div>
Aesthetic	<div style="width: 25%; height: 10px; background-color: green;"></div>

### Tile

Functional	<div style="width: 90%; height: 10px; background-color: red;"></div>
Aesthetic	<div style="width: 30%; height: 10px; background-color: green;"></div>

## Conquest Metal Roofing

Functional	<div style="width: 100%; height: 15px; background-color: red;"></div>
Aesthetic	<div style="width: 50%; height: 15px; background-color: green;"></div>

Conquest Metal Roofing's Aesthetic life is as long as its Functional life - and both are for a lifetime. If our paint finish ever chips, peels or flakes, it will be replaced at no cost to the homeowner.

**Would you prefer to have a maintenance free roof that will never need to be replaced?**

**Yes      No**

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## Roofing Cost Analysis

<b>Options</b>	<b>Functional Life Span</b>	<b>Average \$/Square</b>	<b>Project Cost</b>	<b>Added Value</b>
Budget Grade <i>3-Tab Composition Laminate Torchdown</i>	5-8 years	\$150-450		0%
Mid-grade <i>Wood Shake Concrete Tile Fiber-composite Aluminum EPDM</i>	10-20 years	\$550-800		30%
Investment Grade <i>Slate Copper Steel Glazed Clay Tile Thermo plastic</i>	65 + years	\$950-1500		75-88%

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## Performance of Your Money


### Let's see how your house performs for your future:

Original purchase price of your home:	\$
(X 3.5% a year @ number of years owned)	\$
Today's market value of your home:	\$
(Plus 80% of your Conquest Metal Roof System)	\$
(X 3.5% over 5 years)	\$

**Do you believe you would benefit from an investment like this?**

**Yes No**

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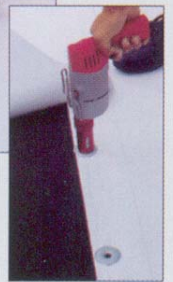
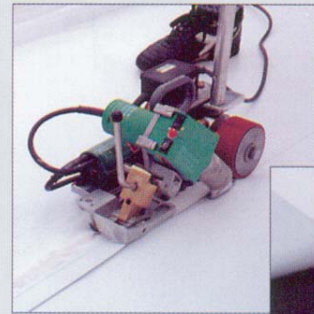




**Conquest Consulting**

## **Conquest Blanket™**

**Conquest Blanket "CB"** has had roofs installed for over 22 years without one material failure. Not many manufacturers can say that about their products. The secret to **CB Roof Systems** is their CPA formulation. With this type of formulation CB roof systems has been able to engineer the perfect blend of polymers and elastomers to give you a roofing product that has already proven to withstand some of the harshest environments from Alaska to Hawaii. This means that **CB Roof Systems CPA** membrane will keep your building dryer longer, save you money in damage and repairs and give you the longest lasting roof system available today.



*All seams are mechanically fastened and hot air welded to create a one-piece blanket over your entire roof.*

After consistently patching our flat roof and repainting our ceiling wet spots we decided that a tar roof would not be an option for our re-roof project. Thanks to Conquest and our Conquest Blanket roof system heating and cooling bills have been reduced and we no longer worry about leaks.

-- Mr. & Mrs. Conine  
24213 54th Ave W.  
Mt. Lake Terrace, WA



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## **Conquest Seam™**

### **The Clean Sleek appearance of Conquest Seam**

The coating of Conquest Seam™ is high-resin content paint designed to resist fading, salt air, corrosion and general elemental harshness. The base metal is corrosion-resistant as well. The Conquest roof sheds leaves, needles and snow with ease. All Conquest products come with our lifetime warranty.

Conquest offers the widest variety of colors, and we can color match virtually any paint for coating to customer-provided color samples. We inventory colors in 24, 26 and 28 gauge galvanized painted steel coil and sheet stock in polyester, SMP and Kynar pain systems.



**Metal roofing is completely recyclable. You enjoy the appearance of traditional roofing products while protecting our natural resources.**



The time Conquest spent researching our custom color request saved us over \$10,000 compared to other quotes. Your coordination with our builder was great and the roof was complete on schedule.

-- Mr. & Mrs. Hoffman

Great job on the roof; done on time, on budget and, most importantly, done right.

-- Mr. & Mrs. Neederhood  
4938 Sunset Drive  
Olympia, WA



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## **Conquest Slate & Wood™**

**Self Cleaning:** Conquest Slate™ self-clean every time it rains; eliminating moss, algae, and tree debris problems.

**Endurance:** Conquest Slate™ comes with a solid 50-year warranty – including material and replacement labor – demonstrating Conquest's commitment to excellence in product design and field-proven performance. In addition, the panels are heat reflective making them more energy efficient – which helps reduce energy bills.

**Natural Design:** Traditional wood grain or slate texture with earth tone color choices accents any residential or commercial project.



Dear Sean,

I want to take a moment to thank you and your crew on the great new roof. We are pleased with your efforts on our special needs and requests. Feel free to show your work at any time. It is our pleasure to recommend your services.

Sincerely,

Suzie Nutzhorn  
16046 266<sup>th</sup> Avenue SE  
Issaquah, WA 98027



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## **Conquest SC Tile & Shake™**

Manufactured using the finest lightweight zinc/aluminum alloy-coated steel, covered with ceramic coated stone granules and sealed with our exclusive polymer coating, this **Conquest Tile & Shake** roof will enhance your home's visual appeal and market value while protecting your investment and family.

The interlocking panels provide a weather-tight barrier against the harshest elements. Each non-combustible Conquest panel is UL Classified Impact Resistant to Class 4 UL Standard 2218, the highest rating available. Warranted for 50 years against 120 mph winds and hail penetration, **Conquest Roofing Systems** provide value and piece of mind.



Thank you for the beautiful roof you install on my home, I am glad Mr. Brown recommended you. The Sun Tunnels you installed have added much needed light in the home. I do appreciate the meticulous clean up and care your crew took with regard to my yard.

-- Mrs. Anderson  
7224 99 Ave SW  
Lakewood, WA



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## **Safety & Strength**

**All our products  
are backed by a  
lifetime or 50-year  
transferable  
warranty.**